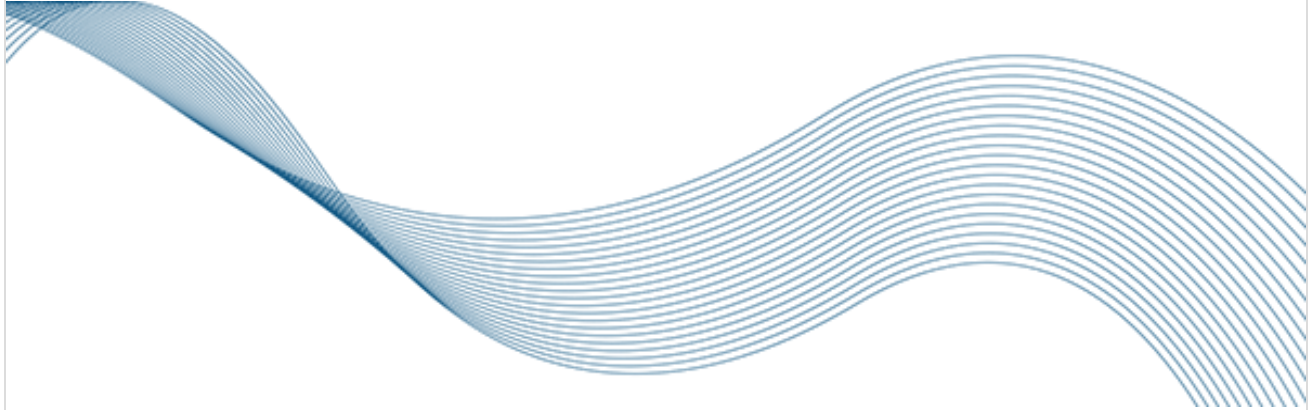


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CEDEC *e-Magazine*

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CEDEC NEWS

INNOVATING TO MATCH ENGLISH AND BILINGUAL JOB SEEKERS WITH QUEBEC CITY EMPLOYERS

The Valcartier Military Family Resource Centre, the Eastern Quebec Learning Centre, Ver-Mac, and Québec International have agreed to form a Collaborative Economic Development

Venture to place regional job seekers in jobs requiring high level English language or bilingualism skills. This



Venture is a result of the Community Economic Development and Employability Corporation's (CEDEC) Collaborative Economic Development work which helps communities find innovative ways to take full advantage of their assets and advantages.

Geneviève Godin, Employment and Education Coordinator at the Valcartier Military Family Resource Centre and **Venture Chair**, says, "English-speaking and bilingual job seekers in the Québec City region often miss out on employment opportunities, because employers - unaware of this local untapped resource - frequently recruit from outside the province when English language skills are an important job requirement. Our Venture prioritizes matching English and bilingual job seekers with employers who have jobs which require those skills."

CEDEC's President and CEO, John Buck, says, "This public-private-civil society (PPCS) Venture is an example of how PPCS members in communities can work together to find innovative ways to leverage community assets and advantages. Matching job seekers with jobs requiring high level English language or bilingualism skills not only helps members of the English-speaking community, but also helps the broader community constructively address a shortage of labour in the region."

Elisa Suhett Rinco, an advisor at Venture partner Québec International, an organization that recruits talent for business growth in Québec and abroad, says "In today's globalized economy, fluency in English, in addition to knowledge of the French language, is not an impediment but an asset for job seekers in our communities. Businesses in Québec City could optimize workforce growth with a solution that meets both the specific needs of employers and provides opportunities for qualified English-speaking and bilingual talent".

Marc-Antoine Moisson, Vice-President Operations at Ver-Mac, a Québec City traffic control solutions manufacturer, and another Venture partner, says that the company successfully matched talent with two open positions during the pilot phase of the Venture. “We were unknowingly missing out on a qualified pool of English language and bilingual local talent. However, through this Venture we filled important positions in our firm. We will continue to leverage this recruitment channel.”

A beneficiary of the Venture, Steven McCoubrey of the Central Quebec School Board, says, “By using the services of this Venture, we were able to optimize our recruitment process and fill eight positions throughout the school board. The Venture’s innovative approach to talent placement means fewer and less lengthy service gaps in our recruitment process.”

Collaborative Economic Development brings together public, private, and civil society members in communities to find innovative ways to generate economic benefits that improve the lives of individuals, businesses, social enterprises, and communities. To learn how you can contribute to **Building Better Economies for Better Lives**, or for more information about this Venture, contact CEDEC at communications@cedec.ca.

CEDEC IN THE NEWS

CEDEC’s President and CEO, John Buck, was quoted as part of a special piece published on [Telus’ social impact blog](#) and in the [Montreal Gazette](#) focused on how “Students and educators in Quebec’s isolated Lower North Shore can now access critical services through TELUS’ 5G network.”



"Time is demonstrating that internet connectivity is more vital with each passing moment. The future economy is about connecting and leveraging public, private and civil society knowledge and resources so that communities can participate successfully in local, regional, national and global markets. Today, community success begins with a 'C' – and it stands for 'connected.'"



JOHN BUCK
President and CEO, CEDEC

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CEDEC

[Click here](#) to read CEDEC's response to the Government of Canada's recent decision to make more 3800 MHz spectrum available to encourage greater competition in the wireless service market, improve rural connectivity, and ensure the effective deployment of 5G technologies.

GLOBAL AFFAIRS CANADA CONSULTATION ON OFFICIAL LANGUAGES

On October 6, CEDEC's President and CEO, John Buck, had the pleasure of discussing international trade and how Global Affairs Canada (GAC) can contribute to the economic vitality of Official Language Minority Communities at the Consultation on Official Languages, hosted by GAC.



John Buck, President & CEO, CEDEC, and François Rivest, DG, Regional Trade Operations and Intergovernmental Relations, Global Affairs Canada.

RDÉE CANADA NATIONAL SUMMIT ON FRANCOPHONE MINORITY ECONOMIES

On September 28 and 29, CEDEC attended RDÉE Canada's National Summit on Francophone Minority Economies. CEDEC is a proud partner of RDÉE Canada and its members and was delighted to participate at this important event that discussed post-pandemic economic recovery.



The Commissioner of Official Languages, Raymond Théberge, opens RDÉE Canada's National Summit on Francophone Minority Economies.

EMPLOYESBC - MATCHING TALENT AND FORWARD-LOOKING EMPLOYERS

By bridging the gap between race-based hiring disparities and contributing to higher employment rates within the Black community, we are (eventually) helping people achieve a better quality of life.

Isabelle JH

Recruitment Coordinator

Black Community Resource Centre (BCRC)

EmployESBC offers employers an exclusive opportunity to hire talented Black English-speaking individuals skilled in the health and education sectors, technology and finance fields, and public administration. Employers can register [here](#) to view CVs of potential candidates.

Job seekers, visit the [Jobs Dashboard](#) often to view new job postings.

CEDEC is a proud partner of this public-private-civil society Collaborative Economic Development Venture.

FEDERAL NEWS

Canada

GOVERNMENT OF CANADA INVESTS IN THE RECOVERY OF QUEBEC'S AGRI-TOURISM SECTOR

The non-profit Association de l'Agrotourisme et du Tourisme Gourmand du Québec (AATGQ) [recently received nearly \\$150,000](#) from Canada Economic Development for Quebec Regions (CED) to develop its tourism offer in the agri-tourism and food tourism sector. Made up of some 220 member businesses that operate in the agri-tourism and food tourism sector, the AATGQ provides 400 services and activities throughout the

various regions of Quebec. CED's support will allow the organization to offer customized support to its members so that they can adapt their services to the current context by positioning themselves to promote green, sustainable tourism.

EVENTS

SMALL BUSINESS WEEK - OCT. 16-22



The graphic is a promotional banner for Small Business Week. On the left, the text 'Small Business Week™' is displayed in a large, dark font, with a red arrow pointing to the right. Below this, the BDC logo is shown, consisting of the letters 'bdc' in a bold, dark font and a red asterisk-like symbol. To the right of the BDC logo, the tagline 'Dare to do things differently: Power up your growth' is written in a smaller, dark font. The right side of the graphic is a collage of images: a woman with short white hair in a striped shirt, a man with a beard in a blue shirt, a blurred image of a person walking, and a blurred image of a person walking in a park. The dates 'Oct. 16-22, 2022' are written in a white font on an orange background.

BDC Small Business Week is an annual celebration of entrepreneurship that the Business Development Bank of Canada (BDC) has organized for 43 years. Every year, close to 10,000 entrepreneurs gather to learn, network and celebrate Canada's dreamers and doers. [Click here](#) for a list of events being hosted by BDC and partners and [click here](#) for a list of events across the country.

HELPFUL RESOURCES

OMETZ ACCESS 45+



Are you 45 years of age or older? Are you unemployed and looking for a new job or career? If you live on the Island of Montreal [Ometz](#) can help!

Ometz Employment Services help to identify your unique needs and meet your employment goals. Through Access 45+ our experienced team of Employment Specialists offers the following employability and job search assistance:

- Career exploration and job search strategies
- Customized target marketing to employers on your behalf
- CV review and Individualized interview practice
- Digital Job Search coaching including LinkedIn
- Daily posting of new job opportunities

Call 514-734-1339 or contact 45plus@ometz.ca for more information.

CEDEC

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and by the Government of Canada.



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