

C3-OPP3 – SMART_CARE: AI-ENABLED ACCREDITATION

THE OPPORTUNITY

There is a significant possibility of increasing care worker incomes and stabilize employer operations through faster, AI-enabled accreditation.

Quebec faces shortages of bilingual care professionals, while internationally trained workers remain underemployed due to lengthy credential recognition processes. AI-enabled platforms can accelerate readiness, enable interim employment, and reduce vacancy costs.

EXAMPLE OF PROVEN PRACTICE

HEQCO – Bridging Programs for Internationally Educated Health Professionals

Bridging programs show that targeted, occupation-specific support improves employment outcomes and alignment with professional standards, highlighting the value of structured credential pathways.

POTENTIAL COLLABORATIVE ECONOMIC DEVELOPMENT VENTURE SERVICES AND PROGRAMS

Smart_Care AI Credential Navigator

- A platform streamlining credential recognition with online consultancy support

Smart_Care Bridge-to-Practice Accelerator

- AI-enabled matching into interim paid care roles during accreditation

Smart_Care Talent Pool Forecasting

- Predictive models for bilingual staffing pipelines

KEY ENABLERS

- Province-wide care partnerships
- Public, private, and civil-society investment
- A lead host organization
- Bilingual digital services
- Policy reform supporting AI-assisted credential evaluation
- Employer partnerships for interim roles

KEY PERFORMANCE INDICATORS

- Time-to-accreditation
- Labour income of internationally trained professionals
- Vacancy rates in bilingual care roles
- Employer recruitment cost reductions

CATEGORIES OF KEY PPCS STAKEHOLDERS

- Care providers
- Hospitals
- Health associations
- AI firms
- Governments
- Educational institutions
- Funders
- Economic development organizations
- English-speaking community organizations

WHY INVEST MY TIME / WHY INVEST ORGANIZATIONAL RESOURCES / HOW TO ATTRACT INVESTORS

This opportunity unlocks underutilized talent, reduces system costs, and expands bilingual care capacity. It converts delays and shortages into productivity, income, and access to services.

C3-OPP4 – SMART_CARE: NEW CARE ENTERPRISE DEVELOPMENT THROUGH AI INNOVATION

THE OPPORTUNITY

There is a significant possibility of creating new care businesses and social enterprises that expand access to essential services, attract investment, and generate stable employment.

Quebec's aging population and widening service gaps are creating unmet demand for care. Where traditional delivery models struggle to scale, AI-enabled businesses and social enterprises can emerge, including virtual companionship services, predictive micro-clinics, and remote care coordination. For English-speaking communities, this presents an opportunity to build bilingual, locally responsive care enterprises that meet regional needs while generating sustainable revenues.

EXAMPLE OF PROVEN PRACTICE

Esplanade Québec – Health and Wellness Cohort

Esplanade Québec has supported over 200 impact-focused entrepreneurs, including care innovators using AI and social enterprise models. Its cohort-based acceleration demonstrates how structured incubation, mentorship, and investment readiness support can help care enterprises validate business models and scale impact.

POTENTIAL COLLABORATIVE ECONOMIC DEVELOPMENT VENTURE SERVICES AND PROGRAMS

Smart_Care Enterprise Incubator

- A bilingual accelerator supporting entrepreneurs and social innovators to develop AI-enabled care models

Smart_Care Investment Navigator

- Advisory services connecting startups and social enterprises to government programs, impact investors, and sustainable revenue models

Smart_Care Service Incentive Fund

- A pooled public, private, and civil-society fund to finance pilot projects that demonstrate revenue potential and close care gaps

KEY ENABLERS

- Province-wide care service partnerships
- Public, private, and civil-society investment
- Dedicated seed and impact funding
- Bilingual programming and services
- Regulatory sandboxes for care innovation
- Policy incentives for bilingual social enterprises
- Mentorship networks linking care professionals and AI experts

KEY PERFORMANCE INDICATORS

- Number of new AI-enabled care enterprises launched
- Investment attracted
- Revenues generated
- Jobs created

CATEGORIES OF KEY PPCS STAKEHOLDERS

- Care providers + health associations
- AI firms
- Government Funders
- Educational institutions
- Economic development organizations
- English-speaking community organizations
- Regional health authorities

WHY INVEST MY TIME / WHY INVEST ORGANIZATIONAL RESOURCES / HOW TO ATTRACT INVESTORS

This opportunity converts demographic pressure into economic innovation. It creates investable care enterprises, strengthens bilingual service access, and delivers measurable social and economic returns through collaboration rather than system strain.